

(U) NCTC's Strategy Map

MISSION

Lead our nation's effort to combat terrorism at home and abroad by analyzing the threat, sharing that information with our partners, and integrating all instruments of national power to ensure unity of effort.

VISION

The nation's indispensable source for analysis and strategic operational plans, leading the counterterrorism community by setting the standard for expertise, collaboration, and information sharing.

STRATEGIC OUTCOMES

SATISFIED CUSTOMERS

SATISFIED PARTNERS

MOTIVATED and PREPARED WORKFORCE

EFFICIENT and EFFECTIVE PROCESSES

CT LEADERSHIP



Enhance role as the USG's authoritative source for terrorism information and analysis

Strengthen CT Mission Manager role

Institutionalize cross-USG strategic planning, assessments, and integration

CORE CAPABILITIES



Align NCTC's mission, activities, and capabilities

Expand and deepen partnerships

Strengthen products and services

Deploy and improve IT tools and systems

INTERNAL BUSINESS PROCESSES



Establish and implement a transparent strategy assessment and review process

Establish clear management and administrative policies, processes, and procedures

Provide clear and consistent communication throughout NCTC

CULTURE of SHARING



Discover, capture, share, and exploit knowledge and expertise

Develop integrated information technology systems

Encourage and reward collaboration, learning, and sharing

OUR PEOPLE



Attract a highly qualified, diverse workforce

Develop a comprehensive training, mentoring, and professional development program

Provide challenges, rewards, support, and tools to all personnel

GOALS & OBJECTIVES

VALUES



INTEGRITY

EXCELLENCE

LEADERSHIP

DIVERSITY